

# LIBERTY OPTHALMOLOGY



There's been a growing interest in this product ever since it was introduced. And it's no wonder. Latisse® is the first and only FDA-approved prescription treatment for inadequate or not enough eyelashes, growing them longer, fuller and darker.

## Discover the Latisse® difference

Latisse® solution is an actual growth treatment. In fact, it's the only FDA-approved treatment clinically proven to grow lashes. And it's the only lash growth product of its kind available by prescription. So you'll need to talk to your doctor to see if it's right for you.

## Latisse® grows lashes longer, fuller and darker

Latisse® solution is a once-a-day treatment you apply topically to the base of your upper eyelashes, as instructed by your doctor. Then, gradually, the results come in. You may start to see more length in as little as 4 weeks and you should achieve full growth in 16 weeks. It's not an illusion of growth. It's your own eyelashes — only better.

## How Latisse® works

Latisse® makes lash growth possible because of its active ingredient: bimatoprost. Although the precise mechanism of action is unknown, Latisse® is believed to affect the growth (anagen) phase of the eyelash hair cycle in two ways: first, it increases the length of this phase, and second, it increases the number of hairs in this growth phase.

## The history behind Latisse®

Although Latisse® is a treatment for inadequate or not enough eyelashes; it was developed through years of research by Allergan, a pharmaceutical leader with expertise in eye care products. Latisse® is a form of glaucoma eye drop that has been used in ophthalmic treatments for high eye pressure for over twenty years.

*For more information about Latisse® along with safety information visit the Latisse® web site at: <http://www.latisse.com>.*

*Want to learn more? Please call Dr. Lothes at (614) 841-9300 to set-up an examination and consultation.*